

# NATIONAL LAW UNIVERSITY AND JUDICIAL ACADEMY ASSAM

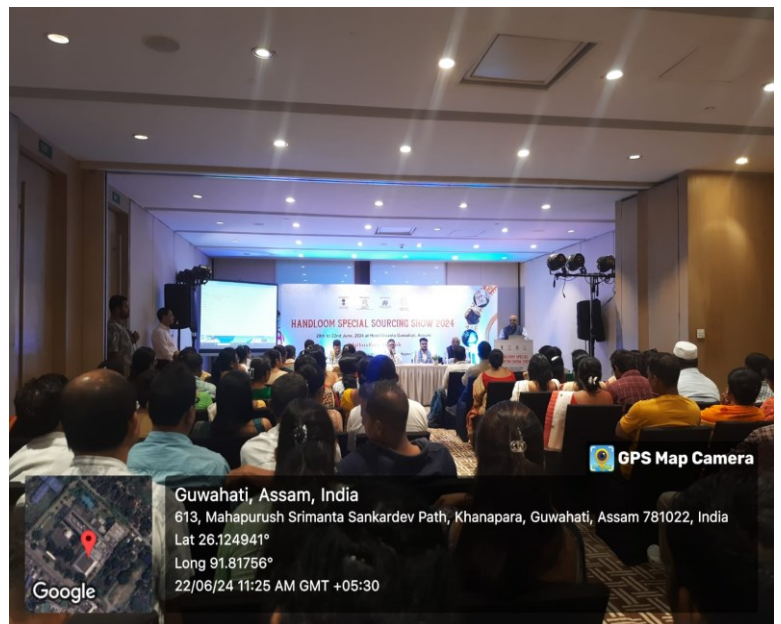
## DPIIT-IPR CHAIR

### REPORT

The DPIIT-IPR Chair of National Law University and Judicial Academy, Assam conducted a day-long survey on June 22, 2024 at an exclusive B2B event “Special Handloom Sourcing Show” which was organised by the Handloom Export Promotion Council, Ministry of Textiles, Govt. of India at Vivanta, Guwahati. The B2B event, held from June 20-22, 2024, showcased the rich handloom textile heritage of Northeast India, featuring the handloom products crafted by 40 manufacturers from Assam, Manipur and Nagaland including Cooperatives, Master Weavers, National awardees, India Handloom Brand Holders, etc. The survey, therefore, was intended on gathering information from the above stated stakeholders concerning facilitation of various IPRs, particularly GI and Industrial Designs.



The DPIIT-IPR Chair also had the opportunity to attend a Seminar on ‘Market Dynamics of International Trade’ during the survey. The seminar emphasised on - export promotion by encouraging weavers, measures to safeguard the design motifs from being copied/compromised, overcoming the challenges in supply and productivity, implementation of various schemes launched by the State Government, etc.



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The team interviewed the 40 manufactures who displayed their handloom products in their respective stalls at the event. It was observed that most of them are unaware of their IPRs in their products, particularly GI tagged Muga Silk products, GI tagged Shaphee Lanphee and GI tagged Chakhesang Shawl. Despite being aware about the GI products from their respective regions, they are unaware about authorised user registration. The team learned that most of the GI product manufactures were not registered as authorised users of their respective GI product, therefore it is essential to bring such producers of GI products under the umbrella of their relevant GIs. A total of 40 nos. of questionnaires were filled up by the staff of DPIIT-IPR Chair, NLUJA, Assam.



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